

Dean Lindsay Introduction:

Recognized as a 'Sales-and-networking guru' by the *Dallas Business Journal* and Spotlitged as an OUTSTANDING SPEAKER by the International Association of Speakers Bureaus, Dean Lindsay is a featured contributor to *Executive Travel* and *Sales and Service Excellence* magazines as well the American Management Association's *Moving Ahead* magazine.

Dean's clients include: New York Life, American Airlines, Office Max, Haggar Clothing Company, Chase Bank, Bell Helicopter, Aflac, the International Customer Management Institute and Western Union.

Dean Lindsay's best selling business book, *Cracking the Networking CODE: 4 Steps to Priceless Business Relationships* is Recommended Reading by the *United Professional Sales Association* and *Profit* magazine and has been endorsed Ken Blanchard - author of *The One Minute Manager* and Brian Tracy along with many others.

A cum laude graduate of the University of North Texas, Dean presently serves on the Executive Advisory Board for UNT's Department of Marketing and Logistics.

Here to share insights on _____ and building priceless business relationships, help me welcome Dean Lindsay.

Contact Dean Lindsay: 214-457-5656